

Preliminary Agenda

Program Goal

The goal of this webcast is to familiarize information professionals with current and emerging mobile technologies, innovative initiatives using mobile devices, useful mobile software applications, and funding options for projects using mobile devices.

Program Objectives

- describe mobile technology and its value for librarians and health care professional
- demonstrate mobile technology devices and innovative applications
- explore programs that illustrate the potential of mobile technology for health professionals
- discuss funding opportunities to create and sustain mobile technology programs

The Program Agenda

1:30 p.m., eastern time

- Wrap-around session #1 (Please see wrap-around session directions located on page 12.)
- Webcast signal test

2:00 p.m.–4:00 p.m., eastern time

“Cut the Cord: Connecting to our Mobile Users”

- Part I: Introduction: Mobile Technology: A Short History
- Part II: Mobile Devices and Innovative Technology (Describe, demonstrate devices and innovative applications)
 - iPhones – medical and health information applications
 - Netbooks and Kindles – ebooks
 - Updated applications for the novice user
 - Innovative applications
 - Question & answer session
- Part III: What’s Hot Now! What’s Next!
 - Using Kindles for family medicine
 - Direct Patient Care – Patient Managed Medical Records
 - Integrating point of care resources into a mobile platform
 - What it would take to push the envelope
 - PubMed for Handhelds
 - Question & answer session
- Part IV: Value and Specific Outcomes for the Library and the Librarian
 - ROI
 - Getting beyond saying “Hey We Are Hip”

Save The Date!
MLA Webcast
Cut the Cord: Connecting to Our Mobile Users
Wednesday, November 18, 2009, 2 pm – 4 pm
DHMC, Level 2 Videoconference Room
Site Coordinator- Anne Conner
aconner@litletonhospital.org, 603-444-9564

- Case Studies
- Part V: Funding Opportunities
 - RMLs
 - Partnering with people in your institution and health departments
 - Levels of funding
 - Question and answer session
- Conclusion

4:00 p.m.–5:00 p.m., eastern time

- Wrap-around session #2 (Please see wrap-around session directions located on page 12.)